

design♥*nl*

Dutch design news website

By Premsele, the Netherlands Institute for Design and Fashion

Scaled-down design

Exhibitions



There was no huge-scale carpet to be found on location courtesy

of WE MAKE CARPETS this year. Instead the public was treated to a series of miniature creations by the trio.



By Cassandra Pizzey / 10-11-2011

For Dutch Design Week 2011, the three designers of WE MAKE CARPETS teamed up with other creatives to make a doll's house filled with miniature carpets and design objects.

"It all started out four years ago when we were asked to participate in the exhibition Instant Nature at Dutch Design Week," explains Stijn van der Vleuten, one third of WE MAKE CARPETS alongside Marcia Nolte and Bob Waardenburg. "After meeting in Eindhoven and each going our separate ways, we wanted to create a collective project so we could stay in touch. WE MAKE CARPETS was born"

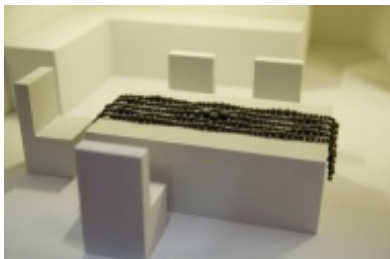


He continues: "In 2010 we created a huge carpet (30m x 20m) at Strijp in Eindhoven for the Flux/S festival. It was our first real public exhibition and received lots of positive feedback. Last year at DDW we created four carpets made from pasta, plastic forks, toy soldiers and mustard seeds."



The carpets got the team noticed and they recently were commissioned by the Graphic Design Museum in Breda to create a carpet made out of coloured clothespins.

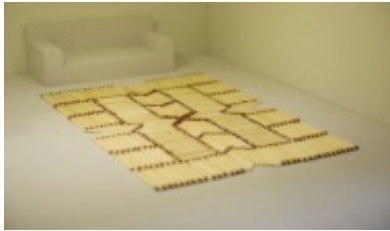
This year at DDW, the trio opted for a somewhat different approach and instead of laying down a number of giant carpets, miniature versions were created from everyday objects and foodstuffs.



"We had a list of carpets we wanted to make, such as the one made from staples, or *muisjes* (a typically Dutch celebratory food)," says Van der Vleuten. "The difficult part was how to display these extra-small carpets."

The idea for a doll's house was conceived and the threesome asked ten befriended designers to contribute by loaning a scale





model of their work. "Together with the scale models we created themed rooms such as a playroom with a confetti carpet and a miniature golf course by La Bolleur."



And so the basement features a carpet made from nuts and bolts and shelving by Lex Pot, and the garden has a carpets made from spices combined with a bike by Florian de Visser. "We made playful combinations between carpet and object as we went along," says Van der Vleuten.

"The greatest thing about this project though, was that we were able to take complete curatorship over the 'house'. The results have been completely beyond our expectations." We can imagine it to be a little nerve-racking to see people getting so close to the extremely fragile carpets, "luckily most people hold their breath while viewing the confetti carpet!"



With commissions by some well-known institutions (BKCC, pop temple Paradiso, Glow festival) on the agenda, it seems WE MAKE CARPETS will be seeing a lot more of each other in the near future.

Photography: Amy Kouwenhoven

Add to favorites

Share this:



0



Additional information

Points of sale

Related
