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Connecting the past and the future, Graphic Design Museum Breda

15 January - 29 May 2011

The past and the present are always connected. And this has persuaded the Graphic Design Museum to make connections between the history and the future of graphic image culture. The exhibition Connecting the Past and the Future shows a selection from the characteristic collection of the museum and makes surprising associations between these objects. From Albert Hahn and Wim Crowel to the products of EL Hema, work by Stefan Sagmeister and the software tools by John Maeda and Jonathan Puckey.

The exhibition displays for the first time work from the museum's historical collection coupled to new and recently acquired work made in the 21st century. It shows the bombardment of images and meanings around us that arose through the explosion of media and the proliferation of visual styles.

In Connecting the Past and the Future we show how Graphic Design is an area where designers develop personal fascinations, bring small and large social issues to our attention, link art, design and science and translate information into image.

photos: Lopke Fotografie