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Graphic Designers | Graphic Detour – Unexpected Destinations Via Unique Dutch Collaboration



Graphic design is no longer what it used to be. The time when graphic design was still about ink on your fingers

and individual skills seems to be ever farther behind us.

Exploring this premise and the evolution of the discipline is an innovative collaboration with eight European graphic designers and eight local businesses. The exhibition at the Graphic Design Museum in Breda (The Netherlands) seeks to further cement BrabantStad's reputation as one of the pre-eminent cultural cities of Europe.

Guest curator of Graphic Detour, Erik Kessels (creative director and co-founder of communications agency KesselsKramer), will exhibit the resulting work in a travelling exhibition throughout Europe featuring the work of designers who have crossed the boundaries of graphic design.